



Bringing Leaders Together.. To Empower Solutions

Summit Sponsorship and Exhibit Opportunities



Bringing Leaders Together... To Empower Solutions



UPCOMING EVENTS

JANUARY

2025 DEFENSE OUTLOOK SUMMIT

January 27 – 28, 2025

Washington, DC

MARCH

AMERICAN SMALL BUSINESS CONTRACTING SUMMIT

March 2025

Washington, DC

APRIL

2025 AIR FORCE CONTRACTING SUMMIT

April 14 – 15, 2025

Orlando, Florida

JUNE

2025 NAVY CONTRACTING SUMMIT

June 2025

Washington, DC

AUGUST

2025 ARMY CONTRACTING SUMMIT

August 2025

Washington, DC

OCTOBER

2025 PACIFIC DEFENSE CONTRACTING SUMMIT

October 2025

Honolulu, Hawaii

DECEMBER

2026 DEFENSE OUTLOOK SUMMIT

December 2025

Washington, DC





Why Sponsor or Exhibit?

The Defense Leadership Forum has a long history of producing highly-valued defense contracting conferences. Thousands of Congressional, military, government, and business leaders have participated in our annual events.

There are a variety of opportunities at our Summits to meet government and military decision-makers and industry professionals.

In addition to the General Session presentations, our events feature a VIP Networking Reception, Networking Lunch with Exhibitors, and an invitation-only Leadership Roundtable Discussion.

Our Summits also feature matchmaking sessions, which have been highly successful in allowing Small Businesses and Prime Contractors to identify potential alliances and teaming partners.

Display your products, services, and technologies to hundreds of business professionals and decision-makers representing a variety of defense specialties.

Reach more people.

Build connections.

Grow your business.

SPONSORSHIP OPPORTUNITIES

DIAMOND

\$15,000

All benefits listed in Titanium package below.

PLUS:

Special Strategy Sessions with DLF Team
 Promotional e-Advisory featuring your defense solutions
 And more - Inquire for more information

1 Available



TITANIUM

\$10,500

Invitation to provide 15-Min Speaking Presentation
 5 Passes including access to General Sessions
 Standard Table-Top Exhibit Space with Prime Placement
 Corporate Marketing Material Provided to Participants
 Invitation to host a Matchmaking Session
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos and video clips of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

1 Available



PLATINUM

\$8,000

4 Passes including access to General Sessions
 Standard Table-Top Exhibit Space with Prime Placement
 Invitation to host a Matchmaking Session
 Corporate Marketing Material Provided to Participants
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos and video clips of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

2 Available



GOLD

\$6,000

3 Passes including access to General Sessions
 Standard Table-Top Exhibit Space with Prime Placement
 Invitation to host a Matchmaking Session
 Corporate Marketing Material Provided to Participants
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos and video clips of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

1 Available



Let us take your event experience to the next level!

Email us to set up a call with our team today.

CONTACT US at Marketing@usdlf.org to set up a call to discuss which package will work best for your company!

SPONSORSHIP OPPORTUNITIES

LUNCH

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Opportunity to provide brief remarks on Day 1
 Corporate Marketing Material Provided to Participants
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$6,500

1 Available



REGISTRATION

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Company Logo on Summit Lanyards
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$5,500

1 Available



VIP NETWORKING RECEPTION

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Company Logo on Reception Signage
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$4,500

3 Available



CONTRIBUTING

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$3,000

5 Available



SMALL BUSINESS

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Recognition in Summit Materials and Website
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$2,000

8 Available



EXHIBIT PACKAGES & ATTENDEE PASS OPTIONS

STANDARD EXHIBIT PACKAGE 1

1 Pass including access to General Sessions
 Standard Table-Top Exhibit Space
 Recognition in Summit Materials
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$1,800

10 Available



STANDARD EXHIBIT PACKAGE 2

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Recognition in Summit Materials
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

\$2,200

8 Available



BUSINESS ATTENDEE PASS

1 General Attendee Pass
 Access to General Sessions and Exhibit Areas
 Access Matchmaking Sessions
 Access to Day 1 Lunch
 Access to Summit Presentations & Materials (Post-Event)

\$895

Does not include access to the Networking Reception

100 Available



VIP ATTENDEE PASS

1 General Attendee Pass
 Access to General Sessions and Exhibit Areas
 Access to Matchmaking Sessions
 Access to Day 1 Lunch
 Access to VIP Networking Reception
 Access to Summit Presentations & Materials (Post-Event)

\$1,045

60 Available



EXHIBIT DETAILS:

Exhibitor Areas vary per event and may include space inside the General Session room, pre-function and registration areas, or a separate Exhibit Hall. Inquire for more details per event. No carpeting or pipe & drape needed. This includes table-top exhibit space only. A table and chairs will be provided. Standard Exhibit includes space up to 8ft wide for display items. The use of up to (2) Pop-Up Banners or a backdrop is recommended, not to exceed the allotted 8ft width. Other display items must be cleared with the event staff prior to registration. Electrical service and other ancillary items such as internet connections are not included in exhibit registration. Complete exhibit details will be available for download on each event page on our website at least 3 weeks prior to the event.



Participants in our numerous defense events have included:

Speakers

LtGen Charles Chiarotti, Deputy Commandant, Installations and Logistics, U.S. Marine Corps
MG Jeffrey Milhorn, Deputy Commanding General for Military and International Operations, Army Corps of Engineers
Delia A. Adams, Sr Acquisition Executive, Acquisition Directorate, Army Installation Management Command
RDML John Adametz, Commander, NAVFAC Pacific
BG Greg Chaney, Commander, Texas National Guard
MG Patrick W. Burden, Deputy Commanding General for Combat Systems, Army Futures Command
Col Paul Porter, Director of Contracting, 502nd Contracting Squadron, Joint Base San Antonio
Dr. David Smith, Director, Air Force Production and Flight Test Facility Plant 42, Edwards Air Force Base
Lt Col Walter McMillan, Chief, Innovation, US Space Force
Brad Chedister, Chief Technology & Innovation Officer, DEFENSEWERX
Katherine Arrington, Chief Information Security Officer, Office of the Under Secretary of Defense for Acquisition and Sustainment
James Balocki, Deputy Assistant Secretary of the Navy, Installations and Facilities
Mark Correll, Deputy Assistant Secretary of the Air Force for Environment, Safety and Infrastructure
Maj John Sidor, Commander, 1st Special Operations Contracting Squadron, USAF Hurlburt Field
Col Kevin "Astro" Murray, Director - Science & Technology, Marine Corps Warfighting Laboratory
Megan Dake, Director of Contracts, MARCORSYSCOM
Brad Crosby, CCO Norfolk Naval Shipyard, NAVSEA
CDR Jackie B. Hurse, Chief of the Contracting Office, Mid-Atlantic Regional Maintenance Center
CAPT Thomas Neville, Commander, Defense Logistics Agency/Distribution Norfolk
RADM Mark R. Whitney, Director, Fleet Maintenance, US Fleet Forces Command
 and many more

Military Commands & Bases

Air Force Armament Directorate
 Air Force Nuclear Weapons Center
 Air Force Research Laboratory
 Edwards AFB
 Vandenberg AFB
 Fleet Forces Command
 NAVFAC
 NAVSUP
 NAVAIR
 NAVSEA
 Norfolk Naval Base
 MARCORSYSCOM
 Army Installation Management Command
 U.S. Army Corps of Engineers
 Joint Base San Antonio
 Red River Army Depot
 U.S. Space Force
 and more

Government Agencies

Defense Logistics Agency
 Defense Health Agency
 Defense Advanced Research Projects Agency
 U.S. Small Business Administration
 U.S. General Services Administration
 Procurement Technical Assistance Centers
 NASA SEWP
 and more

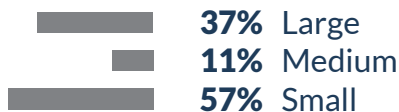
Industry

<p> 3M ADS, Inc. AECOM American States Utility Services ARMA Global GDIT Bank of America Bechtel Boeing Booz Allen Hamilton CACI CGI Federal Chenega Corporation ComplyUp CPI Aero Doosan Bobcat Eaton Corporation EBI Consulting Edex Machining, LLC Enerpac Fluor Corp Gordian Gulf Power Harris </p>	<p> HDR Honeywell HP IBM IMSM InDyne, Inc. Jacobs Engineering Johnson Controls KBR Konica Minolta L-3 Communications Leonardo DRS Lockheed Martin Louis Berger Group Mohawk Valley Materials Northrop Grumman Parsons Projects Unlimited PwC Schneider Electric Siemens West-Mark and many others </p>
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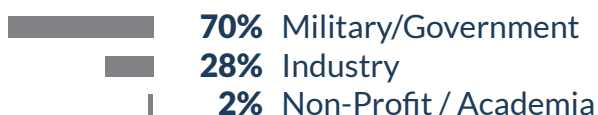
Industries Represented

Aerospace/Avionics
 AI & Machine Learning
 Agriculture/Food
 Armaments
 Banking/Finance
 Building/Construction
 Cybersecurity
 Education/Training
 Electronics & Microsystems
 Energy & Sustainability
 Engineering
 Environmental
 Health/Medical/Biotech
 Hospitality
 Manufacturing
 Mining
 Technology
 Transportation
 Shipbuilding
 Other

Business Size



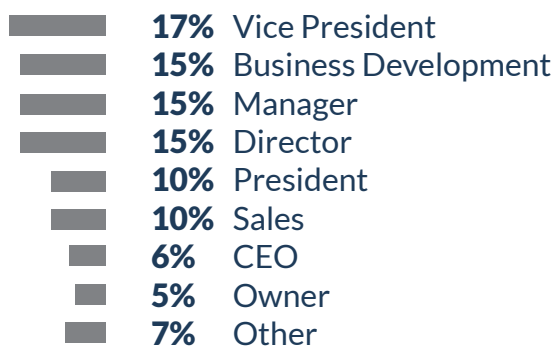
Speaker Type



Attendee Type



Industry Attendee Role



Past Event

Attendee Count

Including in-person and virtual participants

- 700+** Air Force Contracting Summit
- 500+** Navy Contracting Summit
- 300+** Southwest Defense Contracting Summit
- 300+** Pacific Defense Contracting Summit
- 250+** MILCON Contracting Summit





Bringing Leaders Together... To Empower Solutions.

“Even today we set up a JV to execute a project on a military base, and we're looking for many more to come. It's been a great opportunity for us to build relationships through the Defense Leadership Forum network.”

Matthew Garry, President & CEO, RapidBuilt, Summit Sponsor

“We were able to address fundamentally the need for both communities, that is the public sector community and the private sector community to come together, to partner, to collaborate. to operate based on trust. It was a very worthwhile session.”

*General Norton Schwartz, 19th Chief of Staff of the Air Force
Air Force Contracting Summit, Keynote Speaker*

“The event was truly great and a success.”

*André J. Gudger, Former Deputy Assistant Secretary of Defense
Air Force Contracting Summit, Keynote Speaker*

“The Summit offered a great opportunity for small businesses to learn more about contracting and sub-contracting with the Defense Department.”

*Debbie Brown, Deputy District Director, North Florida District
U.S. Small Business Administration*



Register Online at www.usdlf.org
or email us for more information
marketing@usdlf.org

Defense Leadership Forum

ABOUT US

The Defense Leadership Forum is a public service organization bringing together Congressional leaders, Pentagon officials, military base commanders, and business representatives to identify the best solutions to defend the United States.

We organize educational forums in the Washington, DC area and throughout the country. Our highly regarded conferences provide the latest information on Defense Department budgets; the mission and contracting priorities of the U.S. Navy, U.S. Army, U.S. Air Force, and U.S. Marine Corps; the mission and contracting priorities of specific military commands and military bases; and details on specific new military contracts in all areas of procurement, including ships, aircraft, tanks, missiles, ammunition, vehicles, electronics systems, communications systems, information systems, energy, intelligence, cyber security, military construction, facilities, military family housing, health, infrastructure modernization, and more.

The Summit organizers have brought together more than 100,000 government, military, and business leaders to identify solutions to enhance the defense and security of the United States. More than 1,000 speakers have participated.

OUR EVENT FORMAT

Bringing leaders together is more than a phrase, it is our motto.

At the **Defense Leadership Forum**, we strive to bring military, government, and business leaders together with one simple goal — *to provide the opportunity to build connections* — leading to shared resources, partnering, and information exchanges regarding contracting opportunities. Our forums include the latest information on the defense budget; new contracting opportunities with the Air Force, Army, Navy, and Marine Corps; new contracting opportunities in high tech areas, especially AI and Cyber; and new contracting opportunities in the critical U.S. Indo-Pacific Theater. Join us for powerful general sessions with key leaders, matchmaking sessions with military officials and industry executives, cutting-edge exhibits, effective networking, and opportunities for post-event follow-up.

MATCHMAKING SESSIONS (IN-PERSON)

Summit Matchmaking Sessions are an opportunity to participate in meetings with representatives from various government agencies, contracting services, prime contractors, and industry professionals -- with the purpose to facilitate targeted information exchange and match needs with resources and solutions.



SOCIAL MEDIA

Be a part of the buzz year round! Make sure to follow us to stay updated and connect with others.

