



DEFENSE LEADERSHIP FORUM



PRESENTS

CAPITOL HILL AIGOVCON BRIEFING

July 30, 2024
Washington, D.C.

The only AI conference focused solely on providing the latest details on helping businesses win AI contracts with the federal government.

ABOUT THE ORGANIZER

Defense Leadership Forum

The Defense Leadership Forum (DLF) is a public service organization bringing together Congressional leaders, Pentagon officials, defense agencies, military base commanders, and business representatives to defend the United States.

DLF organizes educational forums in Washington, DC and throughout the country. Its highly regarded conferences provide the latest information on Defense Department budgets; the mission and contracting priorities of the U.S. Air Force, U.S. Army, U.S. Navy, USMC, and defense agencies; and details on specific new military contracts in all areas of procurement, including AI, IT, and cyber security.

The Summit organizers have brought together more than 150,000 government, military, and business leaders.





WHY CHOOSE US

Event Format

Bringing leaders together is more than a phrase, it is our motto. At the Defense Leadership Forum, we strive to bring military, government, and business leaders together with one simple goal — to provide the opportunity to build connections — leading to shared resources, partnering, and information exchanges regarding contracting opportunities. We look forward to continuing our mission of connecting the business leaders and decision-makers we serve in the defense and security industries.



2024 Capitol Hill AIGOVCON Briefing

Join us on Capitol Hill for a cutting-edge Briefing on AI Contracting Opportunities with DOD, other U.S. Defense and Security Agencies, Industry Leaders, the Investment Community, and Congressional Leaders & Staff - Register Now!

Join us for an exciting event at the Capitol Hill Club on Tuesday, July 30, 2024! Get ready to receive the latest information on the future of Artificial Intelligence (AI) and Defense and Security strategies with experts from the Department of Defense (DOD), other U.S. Defense and Security Agencies, Industry Leaders, and the Investment Community. This invitation-only event provides a unique opportunity to gain valuable insights and connect with Congressional, Pentagon, Federal Government, and Industry & Investment Leaders. The 2024 Defense Budget includes more than \$67 billion for AI, Cyber, IT, and Electronic Warfare capabilities. Get the latest budget details at the Capitol Hill Briefing!

Discover the latest advancements in AI Technology and explore how it intersects with Defense and Security strategies for 2024 and beyond. Our esteemed speakers will provide a comprehensive overview of the current AI Landscape in DOD and the Federal Government, highlighting the AI Defense and Federal Budget in 2024 as well as details on billions for new Federal AI Contracting. Immerse yourself in captivating discussions, exchange ideas, and expand your knowledge in this dynamic atmosphere. If you have cutting-edge AI Solutions for DOD and U.S. Security & Intelligence Agencies, this event is for you!

Don't miss out on this extraordinary event! Mark your calendars and REGISTER NOW to secure your spot at the 2024 Capitol Hill AIGOVCON Briefing. It's time to shape the future together and we look forward to welcoming you!

Why Attend AIGOVCON BRIEFING?

Discover the latest advancements in AI Technology and explore how it intersects with Defense and Security strategies for 2024 and beyond. Our esteemed speakers will provide a comprehensive overview of the current AI Landscape in DOD and the Federal Government, highlighting the AI Defense and Federal Budget in 2024 as well as details on billions for new AI Federal Contracting. Immerse yourself in captivating discussions, exchange ideas, and expand your knowledge in this dynamic atmosphere. If you have cutting-edge AI Solutions for DOD and U.S. Security and Intelligence Agencies, this event is for you!

The U.S. Department of Defense has substantially increased its acquisition and use of AI Strategies. A recent Washington report says that U.S. Government spending on AI has "exploded" in the past year and that the increase was almost entirely driven by DOD as it races against China for new technology superiority.

AI-Enabled Systems can help accelerate the speed of a Commander's decisions and improve the quality and accuracy of those decisions, which can be "decisive in deterring a fight and winning a fight," stated Deputy Defense Secretary Kathleen Hicks as she released the Pentagon's "2023 Data, Analytics & Artificial Intelligence Adoption Strategy" on November 2, 2023.



"We are swiftly embedding AI in many aspects of our mission – from battlespace awareness, cyber and reconnaissance, to logistics, force support and other back-office functions," has stated Kathleen Hicks, the U.S. Deputy Secretary of Defense.

Program Highlights

The 2024 Capitol Hill AIGOVCON Briefing will provide you with the latest information on AI Contracting Priorities and Opportunities with:

- Defense Department, Army, Navy, Marine Corps, Air Force, Space Force
- DARPA, DISA, DIU, DTRA, MDA, DEFENSEWERX, and other DOD components and commands
- U.S. Intelligence Agencies
- DHS, FBI, DOE, DOC, GSA, and other Civilian Agencies

The 2024 Capitol Hill AIGOVCON Briefing will also provide you with an opportunity to meet U.S. Investors looking for cutting-edge AI start-ups.

This premier event continues the Capitol Hill Briefing Series organized by the Defense Leadership Forum.

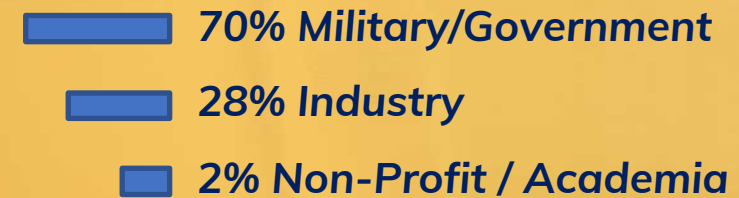


WHO ATTENDS OUR BRIEFING?

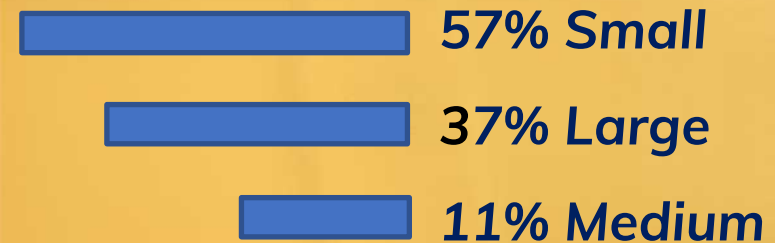
Sectors Represented

- Aircraft
- AI, IT, Cyber
- Banking/Finance
- Building/Construction
- Communications
- Education/Training
- Electronics & Microsystems
- Energy & Sustainability
- Engineering
- Facilities
- Intelligence
- Maintenance
- Ships
- Shipbuilding
- Supply Chain
- Technology
- Transportation
- Weapons

Speaker Categories



Business Categories



Attendee Registration Pass Options



VIP Business Attendee

\$1,595.00

Early Rate Pricing is available, visit our website for the current rates.
Does include VIP Reception Access



Business Attendee

\$1,495.00

Early Rate Pricing is available, visit our website for the current rates.
Does not include VIP Reception Access

TOP SPONSORSHIP OPPORTUNITIES

Diamond: \$15,000

- Welcoming Remarks at the Beginning of the Briefing
- 10-12 Minute General Session Presentation
- 5 VIP Business Attendee Passes for the General Sessions
- 5 VIP Business Attendee Passes for the Congressional AI Reception
- Recognition in Briefing Materials, Website, and Signage
- Company Logo on Briefing Name Badges
- Photos/Video Clips of Your Participation in the Summit
- Digital Copies of Briefing Presentations & Materials
- Access to Lunch & Reception
- And more - Inquire for additional details.

Platinum: \$10,000

- 5-7 Minute General Session Presentation
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- 4 VIP Business Attendee Passes for the Congressional AI Reception
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- Photos/Video Clips of Your Participation in the Summit
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Gold: \$5,000

- 3 VIP Business Attendee Passes for the General Sessions
- 3 VIP Business Attendee Passes for the Congressional AI Reception
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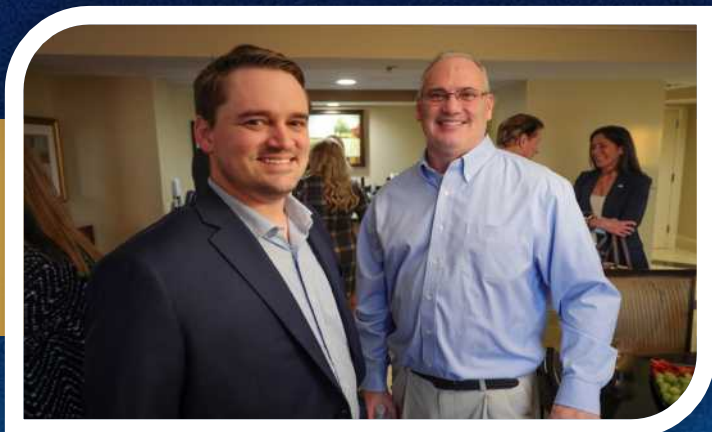
ADDITIONAL SPONSORSHIP OPPORTUNITIES

Supporting, \$2,500: 5 Available

- 2 VIP Business Attendee Passes for the General Sessions
- 2 VIP Business Attendee Passes for the Congressional AI Reception
- Recognition in Briefing Materials, Website, and Signage
- Digital Copies of Briefing Presentations & Materials
- Signage Recognition

Breakfast, \$4,500: 1 Available

- 3 VIP Business Attendee Passes for the General Sessions
- 3 VIP Business Attendee Passes for the Congressional AI Reception
- Recognition in Briefing Materials, Website, and Signage
- Digital Copies of Summit Presentations & Materials
- Signage Recognition



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Lunch, \$6,000: 1 Available

- Invitation to Provide Brief Remarks before the Lunch
- 3 Passes including access to General Sessions
- 3 VIP Business Attendee Passes for the Congressional AI Reception
- Recognition in Briefing Materials, Website, and Signage
- Photos of Your Participation in the Summit
- Digital Copies of Summit Presentations & Materials
- Signage Recognition

VIP Reception, \$7,500: 1 Available

- Invitation to Provide Brief Remarks before the Reception
- 4 Passes including access to General Sessions
- 4 VIP Business Attendee Passes for the Congressional AI Reception
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Get in touch with us

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★ THANKS ★



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