



DEFENSE LEADERSHIP FORUM

Bringing Leaders Together... To Empower Solutions

U.S. COAST GUARD CONTRACTING SUMMIT

OCTOBER 27
2025

WASHINGTON D.C.



CUTTERS ★ ICEBREAKERS ★ AIRCRAFT ★ HELICOPTERS ★ INFRASTRUCTURE

PROSPECTUS

Sponsorship Opportunities



DEFENSE LEADERSHIP FORUM

Bringing Leaders Together... To Empower Solutions

Upcoming Event Schedule

- **DEFENSE OUTLOOK SUMMIT** January 23 – 24, 2025
Washington, DC
- **AIR FORCE CONTRACTING SUMMIT** April 14 – 15, 2025
Orlando, FL
- **AMERICAN SMALL BUSINESS CONTRACTING SUMMIT** July 22 – 23, 2025
Chantilly, VA
- **U.S. COAST GUARD CONTRACTING SUMMIT** October 27, 2025
Washington, DC
- **NAVY CONTRACTING SUMMIT** October 28 – 29, 2025
Washington, DC
- **2026 DEFENSE OUTLOOK BRIEFING** January 2026
Washington, DC

Reach more people.
Build connections.
Grow your business.



Top Sponsorship Opportunities

Diamond Sponsorship

\$10,000

Exclusive Package – Only 1 Spot per Event

As the premier and only Diamond Sponsor, your organization will receive unparalleled visibility, influence, and access throughout the summit. This exclusive opportunity includes top-tier exposure, strategic engagement with leadership, and premium brand recognition.

Benefits Include:

- Exclusive sponsorship (only one spot available at this level per event)
- Strategic sessions with DLF leadership
- Featured marketing email sent to all summit attendees
- Company logo on official summit name badges
- 15-minute speaking opportunity during the summit
- 5 full-access summit passes
- Opportunity to host a matchmaking session
- Distribution of corporate marketing materials to participants
- Recognition in summit materials and on the official event website
- Access to networking meals
- Professional photos and video clips of your summit participation
- Post-event access to summit materials

+ Diamond Add-On Opportunities

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|---|-----------------|
| • Additional VIP attendee passes | \$300 |
| • Increased Stand-Alone Speaking Time, 30-minutes | \$1,500 |
| • Break-Out Session Room or Private Meeting Space (inquire) | \$3,000+ |
| • Standalone Presentation Video: A professionally produced standalone video of your general session presentation. | \$3,000 |
| • Company Profile Spotlight Video: A professionally produced one-on-one interview of a representative from your team, featuring footage from your exhibit space and highlights from your participation, if applicable. | \$2,000 |



Top Sponsorship Opportunities

Titanium Sponsorship

\$8,000

As a Titanium Sponsor, your organization will enjoy premium exposure and direct engagement opportunities with summit attendees and leadership. With only two available spots, this high-impact sponsorship level ensures strong brand visibility and meaningful participation throughout the event.

Benefits Include:

- 10-minute speaking opportunity during the summit
- 5 full-access summit passes, including general sessions
- Opportunity to host a matchmaking session
- Distribution of corporate marketing materials to participants
- Recognition in summit materials and on the official website
- Access to networking meals
- Professional photos and video clips of your summit participation
- Post-event access to all summit materials

+ Titanium Add-On Opportunities

- Additional VIP attendee passes \$300
- Host a 45- to 60-minute featured panel session, replacing \$3,000
the stand-alone presentation opportunity
- Featured marketing email (sent to all summit attendees) \$1,500
- Standalone Presentation Video: A professionally produced \$3,000
standalone video of your general session presentation.
- Company Profile Spotlight Video: A professionally produced \$2,000
one-on-one interview of a representative from your team,
featuring footage from your exhibit space and highlights
from your participation, if applicable.

Select 2 or more add-ons and receive a bundle discount



Top Sponsorship Opportunities

Platinum Sponsorship

\$6,000

As a Platinum Sponsor, your organization will receive significant visibility and high-level access throughout the summit. This sponsorship level ensures prominent brand recognition, opportunities for direct engagement with key participants, and enhanced networking exposure.

Benefits Include:

- 4 Full-Access Summit Passes, including access to General Sessions
- Matchmaking Session Hosting opportunity
- Corporate Marketing Materials distributed to participants
- Recognition in summit materials and on the official website
- Access to Networking Meals
- Photos and Video Clips of your participation in the summit
- Post-Event Access to summit materials

+ Platinum Add-On Opportunities

- Additional VIP attendee passes \$300
- Add Stand-Alone Speaking Time, 10-minutes \$1,500
- Break-Out Session Room or Private Meeting Space (inquire) \$3,000+
- Featured marketing email (sent to all summit attendees) \$1,500
- Standalone Presentation Video: A professionally produced \$3,000
standalone video of your general session presentation.
- Company Profile Spotlight Video: A professionally produced \$2,000
one-on-one interview of a representative from your team,
featuring footage from your exhibit space and highlights
from your participation, if applicable.

Select 2 or more add-ons and receive a bundle discount



Top Sponsorship Opportunities

Gold Sponsorship

\$4,000

As a Gold Sponsor, your organization will enjoy a prominent presence at the summit, with strong visibility and direct access to key participants. This sponsorship level offers excellent opportunities for engagement, networking, and brand recognition.

Benefits Include:

- 3 Full-Access Summit Passes, including access to General Sessions
- Matchmaking Session Hosting opportunity
- Corporate Marketing Materials distributed to participants
- Recognition in summit materials and on the official website
- Access to Networking Meals
- Photos of your participation in the summit
- Post-Event Access to summit materials

+ Gold Add-On Opportunities

- Additional VIP attendee passes \$300
- Add Stand-Alone Speaking Time, 5-10 minutes Inquire
- Featured marketing email (sent to all summit attendees) \$1,500
- Standalone Presentation Video: A professionally produced \$3,000
standalone video of your general session presentation.
- Company Profile Spotlight Video: A professionally produced \$2,000
one-on-one interview of a representative from your team,
featuring footage from your exhibit space and highlights
from your participation, if applicable.



Additional Sponsorship Opportunities

Registration Sponsorship \$5,000

As the exclusive Registration Sponsor, your brand receives prominent visibility from the very start of the Summit.

Benefits Include:

- Three full-conference passes, including access to General Sessions
- Company logo featured on official Summit lanyards
- Recognition in Summit materials and on the event website
- Access to networking meals
- Professional photos of your company's participation at the Summit
- Post-event access to Summit presentations and materials

Lunch Sponsorship \$4,000

As the exclusive Lunch Sponsor, you'll receive high visibility, direct engagement with attendees, and the opportunity to make a lasting impression through brand placement and brief remarks during the Summit.

Benefits Include:

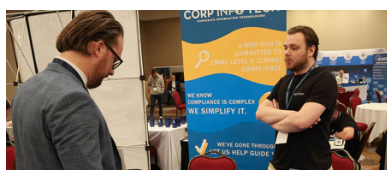
- Two full-conference passes, including access to General Sessions
- Opportunity to provide brief remarks prior to lunch
- Recognition in Summit materials and on the event website
- Access to networking meals
- Professional photos of your company's participation at the Summit
- Post-event access to Summit materials and presentations

Breakfast Sponsorship \$3,000

As the exclusive Breakfast Sponsor, you'll enjoy prime visibility to kick off the day, direct engagement with attendees, and the opportunity to leave a lasting impression through brand placement and brief remarks during the Summit's opening session.

Benefits Include:

- Two full-conference passes, including access to General Sessions
- Recognition in Summit materials and on the event website
- Access to networking meals
- Post-event access to Summit materials and presentations



Bringing Leaders Together... To Empower Solutions.



"We were able to address fundamentally the need for both communities, that is the public sector community and the private sector community to come together, to partner, to collaborate. to operate based on trust. It was a very worthwhile session."

General Norton Schwartz, 19th Chief of Staff of the Air Force, Keynote Speaker

"We've been able to see some friendly faces year after year we've been able to strategically partner with and we use this conference to meet and greet new potential partners and strategize solutions."

Leandra Cain, Hurricane Aerospace Solutions, Sponsor & Exhibitor

"Even today we set up a JV to execute a project on a military base, and we're looking for many more to come. It's been a great opportunity for us to build relationships through the Defense Leadership Forum network."

Matthew Garry, RapidBuilt, Sponsor & Exhibitor

"The Summit offered a great opportunity for small businesses to learn more about contracting and sub-contracting with the Defense Department."

Debbie Brown, Deputy District Director, North Florida District, U.S. Small Business Administration

"As a public servant, I support the DoD in the federal procurement space. I have attended Defense Leadership Forum Summits in recent years across multiple topics of focus and they continue to gather the great minds and valued contributors in American Federal Procurement. The network that continues to be built with the support of DLF is in the forefront of collaborative exchange and partnering for valued outcomes."

Javier Piquero, Senior National Account Manager
Air and Space Force

Hear more from others on what they have to say about our events...

"I had a good time here at the conference. I just spoke on a panel about how small businesses can connect with large primes, I think it's a very valuable experience and I encourage everyone to come out."

- Matt Noordoff, Parsons, Supplier Diversity Office

"The Defense Leadership Forum conferences never disappoint. Their conferences offer informative sessions from Federal Government attendees as well as Industry partners. It's a great opportunity for small businesses to hear about what's going on in the federal government."

- Tyler Brooks-Craft, CGI Federal

This was a perfect event for networking and learning as a small business in the government contracting world. Well-run, great speakers, highly-relevant topics, and great attendees. Can't wait to bring my team to more of these events.

- Matt Hawkins, Founder, Aerospace Engineer & PM

This organization provides small businesses the best opportunity to meet with Agencies and Prime contractors in an intimate setting where they can have unlimited access to discuss opportunities and ways to make their businesses successful. I have been a speaker over the past few years advocating for small businesses and love interacting with such stellar small businesses.

- Rita Brooks, Director, SAIC

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Defense Leadership Forum

ABOUT US

The Defense Leadership Forum is a public service organization bringing together Congressional leaders, Pentagon officials, military base commanders, and business representatives to identify the best solutions to defend the United States.

We organize educational forums in the Washington, DC area and throughout the country. Our highly regarded conferences provide the latest information on Defense Department budgets; the mission and contracting priorities of the U.S. Navy, U.S. Army, U.S. Air Force, and U.S. Marine Corps; the mission and contracting priorities of specific military commands and military bases; and details on specific new military contracts in all areas of procurement, including ships, aircraft, tanks, missiles, ammunition, vehicles, electronics systems, communications systems, information systems, energy, intelligence, cyber security, military construction, facilities, military family housing, health, infrastructure modernization, and more.

The Summit organizers have brought together more than 250,000 government, military, and business leaders to identify solutions to enhance the defense and security of the United States. More than 1,500 speakers have participated.

OUR EVENT FORMAT

Bringing leaders together is more than a phrase, it is our motto.

At the **Defense Leadership Forum**, we strive to bring military, government, and business leaders together with one simple goal — **to provide the opportunity to build connections** — leading to shared resources, partnering, and information exchanges regarding contracting opportunities. Our forums include the latest information on the defense budget; new contracting opportunities with the Air Force, Army, Navy, and Marine Corps; new contracting opportunities in high-tech areas, especially AI and Cyber; and new contracting opportunities in the critical U.S. Indo-Pacific Theater. Join us for powerful general sessions with key leaders, matchmaking sessions with military officials and industry executives, cutting-edge exhibits, effective networking, and opportunities for post-event follow-up.

MATCHMAKING SESSIONS

Summit Matchmaking Sessions are an opportunity to participate in meetings with representatives from various government agencies, contracting services, prime contractors, and industry professionals -- to facilitate targeted information exchange and matching needs with resources and solutions.



DLF SOCIAL MEDIA

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