

SUMMIT PROSPECTUS

SPONSORSHIP & EXHIBIT OPPORTUNITIES



NETWORKING ★ RESOURCES ★ MATCHMAKING ★ COLLABORATION

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Hear what others say

"We were able to address fundamentally the need for both communities, that is the public sector community and the private sector community to come together, to partner, to collaborate, to operate based on trust. It was a very worthwhile session."

General Norton Schwartz, 19th Chief of Staff of the Air Force

"We've been able to see some friendly faces year after year we've been able to strategically partner with and we use this conference to meet and greet new potential partners and strategize solutions."

Leandra Cain, Hurricane Aerospace Solutions

"Even today we set up a JV to execute a project on a military base, and we're looking for many more to come. It's been a great opportunity for us to build relationships through the Defense Leadership Forum network."

Matthew Garry, RapidBuilt, Sponsor & Exhibitor

"The Summit offered a great opportunity for small businesses to learn more about contracting and sub-contracting with the Defense Department."

Debbie Brown, Deputy District Director
North Florida District, U.S. Small Business Administration

"As a public servant, I support the DoD in the federal procurement space. I have attended Defense Leadership Forum Summits in recent years across multiple topics of focus and they continue to gather the great minds and valued contributors in American Federal Procurement. The network that continues to be built with the support of DLC is in the forefront of collaborative exchange and partnering for valued outcomes."

Javier Piquero, Senior National Account Manager
Air and Space Force

This organization provides small businesses the best opportunity to meet with Agencies and Prime contractors in an intimate setting where they can have unlimited access to discuss opportunities and ways to make their businesses successful. I have been a speaker over the past few years advocating for small businesses and love interacting with such stellar small businesses.

Rita Brooks, Director, SAIC

Upcoming Event Schedule

- **DEFENSE OUTLOOK SUMMIT**..... January 23 – 24, 2025
Washington, DC
- **AIR FORCE CONTRACTING SUMMIT**..... April 14 – 15, 2025
Orlando, FL
- **AMERICAN SMALL BUSINESS CONTRACTING SUMMIT**..... July 22 – 23, 2025
Chantilly, VA
- **U.S. COAST GUARD CONTRACTING SUMMIT**..... October 27, 2025
Washington, DC Area
- **NAVY CONTRACTING SUMMIT**..... October 28 – 29, 2025
Washington, DC Area
- **2026 DEFENSE OUTLOOK BRIEFING**..... January 20, 2026
Washington, DC
- **AIR FORCE CONTRACTING SUMMIT**..... March 2026
Washington, DC Area
- **AMERICAN SMALL BUSINESS CONTRACTING SUMMIT**..... July 2026
Washington, DC Area

MORE 2026 EVENTS COMING SOON!

Reach more people. Build connections. Grow your business.



From the Team

The Defense Leadership Forum has a long history of hosting highly valued defense contracting conferences that bring people together in meaningful ways. Over the years, thousands of Congressional, military, government, and business leaders have participated in our annual events, building relationships that matter.

At our Summits, you'll find a variety of opportunities to connect directly with government and military decision-makers as well as leading industry professionals. Beyond the dynamic General Session presentations, attendees enjoy a VIP Networking Reception, a Networking Lunch with Exhibitors, and more opportunities designed to spark conversation and collaboration.

One of the most impactful elements of our Summits is the matchmaking sessions, which have consistently helped Small Businesses and Prime Contractors identify new alliances and form successful teaming partnerships.

Defense Leadership Forum

DIAMOND

Diamond Sponsorship

\$15,000

Exclusive Package - Only 1 Spot per Event

As the premier and only Diamond Sponsor, your organization will receive unparalleled visibility and influence throughout the summit. This exclusive opportunity includes top-tier exposure, strategic engagement with leadership, and premium brand placement.

Benefits Include:

- Exclusive Sponsorship (only one spot available at this level per event)
- Strategic Sessions with DLF Leadership
- Featured Marketing Email sent to all Summit Attendees
- Company Logo on official Summit Name Badges
- 15-Minute Speaking Opportunity during the Summit
- 5 Summit Attendee Passes, including access to the General Sessions
- Large Tabletop Exhibit Space with Prime Placement
- Opportunity to Host a Matchmaking Session
- Distribution of Corporate Marketing Materials to participants
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos and Video Clips of your Summit Participation
- Post-Event access to Summit Materials

+ Diamond Add-On Opportunities

- | | |
|--|-----------------|
| • Additional VIP attendee passes | \$450 |
| • Increased Stand-Alone Speaking Time, 30-minutes | \$1,500 |
| • Host a 45- to 60-minute featured panel session, replacing the stand-alone presentation opportunity | \$2,500 |
| • Break-Out Session Room or Private Meeting Space (inquire) | \$3,000+ |
| • Standalone Presentation Video: A professionally produced standalone video of your general session presentation. | \$3,000 |
| • Company Profile Spotlight Video: A professionally produced one-on-one interview of a representative from your team, featuring footage from your exhibit space and highlights from your participation, if applicable. | \$2,000 |

Select 2 or more add-ons and receive a bundle discount



TITANIUM

Titanium Sponsorship

\$12,000

As a Titanium Sponsor, your organization will enjoy premium exposure and direct engagement opportunities with summit attendees and leadership. With only two available spots, this high-impact sponsorship level ensures strong brand visibility and meaningful participation throughout the event.

Benefits Include:

- 15-Minute Speaking Opportunity during the Summit
- 5 Summit Attendee Passes, including access to the General Sessions
- Standard or Large Tabletop Exhibit Space with Prime Placement
- Opportunity to Host a Matchmaking Session
- Distribution of Corporate Marketing Materials to Participants
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos and Video Clips of your Summit Participation
- Post-Event access to Summit Materials

+ Titanium Add-On Opportunities

- **Additional VIP attendee passes** \$450
- **Increased Stand-Alone Speaking Time to 30-minutes** \$1,500
- **Host a 45- to 60-minute featured panel session, replacing the stand-alone presentation opportunity** \$2,500
- **Break-Out Session Room or Private Meeting Space (inquire)** \$3,000+
- **Featured marketing email (sent to all summit attendees)** \$1,500
- **Standalone Presentation Video:** A professionally produced standalone video of your general session presentation. \$3,000
- **Company Profile Spotlight Video:** A professionally produced one-on-one interview of a representative from your team, featuring footage from your exhibit space and highlights from your participation, if applicable. \$2,000

Select 2 or more add-ons and receive a bundle discount



PLATINUM

Platinum Sponsorship

\$9,000

As a Platinum Sponsor, your organization will receive significant visibility and high-level influence throughout the summit. This sponsorship level ensures prominent brand placement, opportunities for direct engagement with key participants, and enhanced networking exposure.

Benefits Include:

- 4 Summit Attendee Passes, including access to the General Sessions
- Standard or Large Tabletop Exhibit Space with Prime Placement
- Opportunity to Host a Matchmaking Session
- Distribution of Corporate Marketing Materials to Participants
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos and Video Clips of your Summit Participation
- Post-Event access to Summit Materials

+ Platinum Add-On Opportunities

- **Additional VIP attendee passes** \$450
- **Add Stand-Alone Speaking Time, 10-minutes** \$1,500
- **Break-Out Session Room or Private Meeting Space** (inquire)..... \$3,000+
- **Featured marketing email** (sent to all summit attendees) \$1,500
- **Standalone Presentation Video:** A professionally produced \$3,000
standalone video of your general session presentation.
- **Company Profile Spotlight Video:** A professionally produced \$2,000
one-on-one interview of a representative from your team,
featuring footage from your exhibit space and highlights from
your participation, if applicable.



GOLD

Gold Sponsorship

\$7,000

As a Gold Sponsor, your organization will enjoy a prominent presence at the summit, with strong visibility and direct engagement with key participants. This sponsorship level offers excellent opportunities for engagement, networking, and brand recognition.

Benefits Include:

- 3 Summit Attendee Passes, including access to the General Sessions
- Standard or Large Tabletop Exhibit Space with Prime Placement
- Opportunity to Host a Matchmaking Session
- Distribution of Corporate Marketing Materials to Participants
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos and Video Clips of your Summit Participation
- Post-Event access to Summit Materials

+ Gold Add-On Opportunities

- **Additional VIP attendee passes** \$450
- **Add Stand-Alone Speaking Time, 5- to 10-minutes** \$1,000+
- **Break-Out Session Room or Private Meeting Space** (inquire) \$3,000+
- **Featured marketing email** (sent to all summit attendees) \$1,500
- **Standalone Presentation Video:** A professionally produced \$3,000
standalone video of your general session presentation.
- **Company Profile Spotlight Video:** A professionally produced \$2,000
one-on-one interview of a representative from your team,
featuring footage from your exhibit space and highlights from
your participation, if applicable.



REGISTRATION

Registration Sponsorship \$6,500

As the exclusive Registration Sponsor — reserved for only one company — your brand receives prominent visibility from the very start of the Summit. This premium package includes high-impact branding, prime exhibit placement, and extensive recognition.

Benefits Include:

- 3 Summit Attendee Passes, including access to the General Sessions
- Standard or Large Tabletop Exhibit Space with Prime Placement
- Company Logo featured on official Summit Lanyards
- Opportunity to Host a Matchmaking Session
- Distribution of Corporate Marketing Materials to Participants
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos of your Summit Participation
- Post-Event access to Summit Materials

+ Registration Sponsor Add-On Opportunities

- **Additional VIP attendee passes** \$450
- **Add Stand-Alone Speaking Time, 5- to 10-minutes** \$1,000+
- **Break-Out Session Room or Private Meeting Space** (inquire) \$3,000+
- **Featured marketing email** (sent to all summit attendees) \$1,500
- **Standalone Presentation Video:** A professionally produced \$3,000
standalone video of your general session presentation.
- **Company Profile Spotlight Video:** A professionally \$2,000
produced one-on-one interview of a representative from
your team, featuring footage from your exhibit space and
highlights from your participation, if applicable.



VIP RECEPTION

VIP Reception Sponsorship

\$6,000

As the exclusive sponsor of the VIP Reception, your company will be showcased during an intimate, high-profile networking event, offering direct engagement with top-tier attendees and key decision-makers in a relaxed and engaging setting.

Benefits Include:

- 2 Summit Attendee Passes, including access to the General Sessions
- Standard Tabletop Exhibit Space with Prime Placement
- Opportunity to provide brief remarks during the General Sessions
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos of your Summit Participation
- Post-Event access to Summit Materials

+ Reception Sponsor Add-On Opportunities

- **Additional VIP attendee passes** \$450
- **Add Stand-Alone Speaking Time, 5- to 10-minutes** \$1,000+
- **Break-Out Session Room or Private Meeting Space** \$3,000+
- (inquire) \$1,500
- **Featured marketing email** (sent to all summit attendees) \$3,000
- **Standalone Presentation Video:** A professionally produced standalone video of your general session presentation. \$2,000
- **Company Profile Spotlight Video:** A professionally produced one-on-one interview of a representative from your team, featuring footage from your exhibit space and highlights from your participation, if applicable.



LUNCH

Lunch Sponsorship

\$5,500

As the exclusive Lunch Sponsor—available to only one company—you will enjoy unparalleled visibility and recognition during a key moment of the Summit. This premium sponsorship offers direct engagement with attendees while providing the opportunity to make a memorable impression through brand placement and the chance to speak during the event.

Benefits Include:

- 2 Summit Attendee Passes, including access to the General Sessions
- Standard Tabletop Exhibit Space with Prime Placement
- Opportunity to provide brief remarks prior to Lunch on Day 1
- Recognition in Summit Materials and on the official event website
- Access to Networking Meals and VIP Reception
- Professional Photos of your Summit Participation
- Post-Event access to Summit Materials

+ Lunch Sponsor Add-On Opportunities

- **Additional VIP attendee passes** \$450
- **Add Stand-Alone Speaking Time, 5- to 10-minutes**..... \$1,500+
- **Break-Out Session Room or Private Meeting Space** (inquire)..... \$3,000+
- **Featured marketing email** (sent to all summit attendees) \$1,500
- **Standalone Presentation Video:** A professionally produced \$3,000
standalone video of your general session presentation.
- **Company Profile Spotlight Video:** A professionally produced \$2,000
one-on-one interview of a representative from your team,
featuring footage from your exhibit space and highlights from
your participation, if applicable.



Contributing Sponsorship **\$3,000**

- 2 Summit Attendee Passes, including access to the General Sessions
- Standard Tabletop Exhibit Space with Prime Placement (8ft wide space)
- Recognition in Summit Materials and on the event website
- Access to Networking Meals and VIP Reception
- Professional Photos of your Summit Participation
- Post-Event access to Summit Materials

Small Business Sponsorship **\$2,000**

- 2 Summit Attendee Passes, including access to the General Sessions
- Standard Tabletop Exhibit Space (8ft wide space with 6ft table)
- Recognition in Summit Materials
- Access to Networking Meals and VIP Reception
- Post-Event access to Summit Materials

Standard Exhibit Package **\$1,500+**

- 1 or 2 Summit Attendee Passes, including access to the General Sessions
- Standard Tabletop Exhibit Space (8ft wide space with 6ft table)
- Recognition in Summit Materials
- Access to Networking Meals and VIP Reception
- Post-Event access to Summit Materials

Large Exhibit Package **\$2,100+**

- 2 Summit Attendee Passes, including access to the General Sessions
- Large Tabletop Exhibit Space (10ft wide space with 6ft table)
- Recognition in Summit Materials
- Access to Networking Meals and VIP Reception
- Post-Event access to Summit Materials

Add-On Opportunities

- **Additional VIP Attendee Passes** \$450
- **Upgrade to a Large Exhibit** at any level of Sponsorship \$500
- **Company Profile Spotlight Video:** A professionally \$3,000
produced one-on-one interview of a representative from
your team, featuring footage from your exhibit space and
highlights from your participation, if applicable.

Participants in our numerous defense events have included:

Speakers

LtGen Charles Chiarotti, Deputy Commandant, Installations and Logistics, U.S. Marine Corps
 MG Jeffrey Milhorn, Deputy Commanding General for Military and International Operations, Army Corps of Engineers
 Delia A. Adams, Sr Acquisition Executive, Acquisition Directorate, Army Installation Management Command
 RDML John Adametz, Commander, NAVFAC Pacific
 BG Greg Chaney, Commander, Texas National Guard
 MG Patrick W. Burden, Deputy Commanding General for Combat Systems, Army Futures Command
 Col Paul Porter, Director of Contracting, 502nd Contracting Squadron, Joint Base San Antonio
 Dr. David Smith, Director, Air Force Production and Flight Test Facility Plant 42, Edwards Air Force Base
 Lt Col Walter McMillan, Chief, Innovation, US Space Force
 Brad Chedister, Chief Technology & Innovation Officer, DEFENSEWERX
 Katherine Arrington, Chief Information Security Officer, Office of the Under Secretary of Defense for Acquisition and Sustainment
 James Balocki, Deputy Assistant Secretary of the Navy, Installations and Facilities
 Mark Correll, Deputy Assistant Secretary of the Air Force for Environment, Safety and Infrastructure
 Maj John Sidor, Commander, 1st Special Operations Contracting Squadron, USAF Hurlburt Field
 Col Kevin "Astro" Murray, Director - Science & Technology, Marine Corps Warfighting Laboratory
 Megan Dake, Director of Contracts, MARCORSYSCOM
 Brad Crosby, CCO Norfolk Naval Shipyard, NAVSEA
 CDR Jackie B. Hurse, Chief of the Contracting Office, Mid-Atlantic Regional Maintenance Center
 CAPT Thomas Neville, Commander, Defense Logistics Agency/Distribution Norfolk
 RADM Mark R. Whitney, Director, Fleet Maintenance, US Fleet Forces Command
and many more

Military Commands & Bases

Air Force Armament Directorate
 Air Force Nuclear Weapons Center
 Air Force Research Laboratory
 Edwards AFB
 Vandenberg AFB
 Fleet Forces Command
 NAVFAC
 NAVSUP
 NAVAIR
 NAVSEA
 Norfolk Naval Base
 MARCORSYSCOM
 Army Installation Management Command
 U.S. Army Corps of Engineers
 Joint Base San Antonio
 Red River Army Depot
 U.S. Space Force
and more

Government Agencies

Defense Logistics Agency
 Defense Health Agency
 Defense Advanced Research Projects Agency
 U.S. Small Business Administration
 U.S. General Services Administration
 NASA SEWP
and more

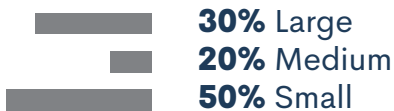
Industry

3M	HP
ADS, Inc.	IBM
AECOM	InDyne, Inc.
American States Utility Services	Jacobs Engineering
AMD	Johnson Controls
ARMA Global GDIT	KBR
Bechtel	Konica Minolta
Boeing	L-3 Communications
Booz Allen Hamilton	Leonardo
CACI	DRS
CGI Federal	Lockheed Martin
Chenega Corporation	Louis Berger Group
ComplyUp	Mohawk Valley Materials
CPI Aero	Northrop Grumman
Doosan Bobcat	Parsons
Eaton Corporation	Projects Unlimited
EBI Consulting	PwC
Enerpac	SAIC
Fluor Corp	Schneider Electric
Gordian	Siemens
Gulf Power	Unanet
Harris	USFCR
HDR	West-Mark
Honeywell	and many others

Industries Represented

Aerospace/Avionics
 AI & Machine Learning
 Agriculture/Food
 Armaments
 Banking/Finance
 Building/Construction
 Cybersecurity
 Education/Training
 Electronics & Microsystems
 Energy & Sustainability
 Engineering
 Environmental
 Health/Medical/Biotech
 Hospitality
 Manufacturing
 Technology
 Transportation
 Shipbuilding
 Other

Business Size



Speaker Type



Attendee Type



Industry Attendee Role



Past Event Attendee Counts

Including in-person and virtual participants

400 - 700+ Air Force Contracting Summit
 300 - 500+ Navy Contracting Summit
 300+ Southwest Defense Contracting Summit
 400+ Pacific Defense Contracting Summit
 300+ American Small Business Contracting Summit
 250+ Special One-Time Events & Briefings

Bringing Leaders Together...
To Empower Solutions.

Defense Leadership Forum

ABOUT US

The Defense Leadership Forum is a public service organization bringing together Congressional leaders, Pentagon officials, military base commanders, and business representatives to identify the best solutions to defend the United States.

We organize educational forums in the Washington, DC area and throughout the country. Our highly regarded conferences provide the latest information on Defense Department budgets; the mission and contracting priorities of the U.S. Navy, U.S. Army, U.S. Air Force, and U.S. Marine Corps; the mission and contracting priorities of specific military commands and military bases; and details on specific new military contracts in all areas of procurement, including ships, aircraft, tanks, missiles, ammunition, vehicles, electronics systems, communications systems, information systems, energy, intelligence, cyber security, military construction, facilities, military family housing, health, infrastructure modernization, and more.

The Summit organizers have brought together more than 250,000 government, military, and business leaders to identify solutions to enhance the defense and security of the United States. More than 1,600 speakers have participated.

OUR EVENT FORMAT

Bringing leaders together is more than a phrase, it is our motto.

At the **Defense Leadership Forum**, we strive to bring military, government, and business leaders together with one simple goal — **to provide the opportunity to build connections** — leading to shared resources, partnering, and information exchanges regarding contracting opportunities. Our forums include the latest information on the defense budget; new contracting opportunities with the Air Force, Army, Navy, and Marine Corps; new contracting opportunities in high-tech areas, especially AI and Cyber; and new contracting opportunities in the critical U.S. Indo-Pacific Theater. Join us for powerful general sessions with key leaders, matchmaking sessions with military officials and industry executives, cutting-edge exhibits, effective networking, and opportunities for post-event follow-up.

MATCHMAKING SESSIONS

Summit Matchmaking Sessions are an opportunity to participate in meetings with representatives from various government agencies, contracting services, prime contractors, and industry professionals -- to facilitate targeted information exchange and matching needs with resources and solutions.



DLF SOCIAL MEDIA

Be a part of the buzz year round! Make sure to follow us to stay updated and connect with others.
Connect with us on LinkedIn, Instagram, Facebook, & YouTube.

Reach more people. Build connections. Grow your business.