AMERICAN SMALL BUSINESS CONTRACTING SUMMIT

Dear Exhibitors & Sponsors,

We look forward to your in-person participation in the **2024 American Small Business Contracting Summit** at the **Sheraton BWI Hotel**. In preparation for the event, please review the following document.

EVENT VENUE & LODGING

Sheraton Baltimore Washington Airport Hotel - BWI 1100 Old Elkridge Landing Road, Linthicum Heights, Maryland 21090 Phone: (443) 577-2100 Parking: Complimentary On-Site Parking Free Airport Shuttle Service from the Airport to the Hotel Group Rate Name: American Small Business Contracting Summit Group Rate: \$115 USD/Night + Tax Rate Available: April 20, 2024 - April 29, 2024 Last Day to Book: Wednesday, April 10, 2024 Booking Link: https://www.marriott.com/event-reservations/reservation-link.mi?id=1699567005575&key=GRP&app=resvlink

AGENDA

All events will be held in Calvert Ballroom, 1st Floor, unless noted below.

Wednesday, April 24, 2024

3:00PM - 6:00PM: Exhibit Move-In

Thursday, April 25, 2024

7:00AM – 8:00AM: Additional Exhibit Move-In

7:30AM: On-Site Attendee Registration & Check-In

7:30AM - 8:30AM: Networking Breakfast with Exhibitors (Breakfast is included in your registration)

- 8:30AM 10:30AM: General Sessions
- 10:45AM 11:15AM: Networking Break with Exhibitors

11:15AM - 1:00PM: General Sessions

1:00PM – 2:15PM: Lunch Break (Lunch on your own - See details on Pages 2 & 5)

See the hotel's restaurant options, food delivery service, or nearby shopping mall.

- 2:15PM 5:15PM: General Sessions
- 5:30PM 7:30PM: VIP Networking Reception (Sponsors, Speakers, Exhibitors, VIP Attendees)

Friday, April 26, 2024

7:30AM: On-Site Attendee Registration & Check-In

7:30AM – 8:30AM: Networking Breakfast with Exhibitors (Breakfast is included in your registration)

- 7:30AM 8:30AM: In-Person Matchmaking Session Sign Up (Location: Foyer)
- 8:30AM 10:30AM: General Sessions

10:45AM – 11:00AM: Networking Break with Exhibitors

11:00AM – 1:00PM: General Sessions

1:00PM: Exhibit Move-Out

1:15 PM - 3:15PM: In-Person Matchmaking Session (Location: Calvert Ballroom)

*Schedule subject to change.

GENERAL INFORMATION

EXHIBIT DETAILS:

This event features Standard Table-Top Exhibit space only. Space is limited behind your table.

A Standard Exhibit Space includes a 6ft skirted table, space for table-top display items, and one 3 to 6ft wide free-standing banner to be placed directly behind your table. Wide or bulky backdrop displays are not permitted. Retractable banners larger than 6ft wide will not be permitted behind your table. Items can be up to 8 inches in depth, space is limited behind each table. We will not be able to accommodate additional items to be placed next to your table. Please plan your display items accordingly and make sure to only bring items that fit within your allotted space. Submit all questions to <u>events@usdlf.org</u>.

EXHIBIT SET-UP & PLACEMENT DETAILS:

- Exhibitors will be placed around the perimeter of the General Session Ballroom and Foyer
- Exhibitors are assigned a space equipped with (1) six-foot table and chairs.
- Advanced space selection is not offered. You will not be assigned a table number.
- This is NOT a booth or pipe and drape set up, no carpeting is needed.

EXHIBIT MOVE-IN & MOVE-OUT

Move-In: Wednesday, April 24: **3PM to 6PM**; Thursday, April 25: **7AM to 8AM** Move-Out: Friday, April 26: **1:00PM**

Note: Earlier breakdown is not permitted due to the structure of this event. Exhibit breakdown is scheduled to start at 1:00PM on Friday, April 26, as soon as the General Sessions adjourn. If you will not be able to exhibit for the full event please consider moving your registration to another event. Reach out to us ASAP to further coordinate.

LUNCH ON-YOUR-OWN DETAILS:

Option 1: Order delivery food service.

Option 2: See the attached list of local eateries within a 5-minute drive from the hotel (Refer to Page 5). **Option 3**: Thursday, April 25 (Day 1): The hotel restaurant offers a pre-set Italian buffet menu at \$20/person exclusively for Summit Attendees; payment via credit card or cash on-site

ATTENDEE INFORMATION:

You must submit the following information for each attendee: **First & Last Name, Business Title, Company Name, Email Address & Phone Number** to <u>events@usdlf.org</u> by April 9, 2024. Any late attendee information received after this date will not be guaranteed a professionally printed name badge. If you are unsure if you have submitted complete information please contact us to inquire.

Need additional passes? Additional Exhibitor/Sponsor passes are available for the special rate of \$395 each (\$495 after April 5, 2024).

REGISTRATION CHANGES, TRANSFERS & EVENT CREDIT REQUESTS:

Event credit requests must be submitted no less than (10) business days prior to Day 1 of the Summit. Requests will not be approved after this date. Submit event credit requests on or before April 11, 2024. Attendee transfer requests must be received by April 17, 2024. Email all requests to <u>events@usdlf.org</u>.

COMPANY LOGO:

Upload your company's logo <u>here</u> or submit it via email to <u>events@usdlf.org</u> Deadline to submit logos: April 12, 2024

SHIPPING INFORMATION:

INBOUND SHIPPING:

Sheraton BWI Hotel Attn: American Small Business Summit 1100 Old Elkridge Landing Road Linthicum, MD 21090

OUT-BOUND SHIPPING:

Print and place your carrier's shipping label on your packages. The Hotel's personnel will pick up packages and transport them to their facility for shipping.

ELECTRICAL / AV / EQUIPMENT ORDERS:

AV and Electrical services are not included in your event registration fees.

ELECTRICAL:

Access to electrical outlets is available free of charge at this venue, however, bring your own extension cords/power strips.

<u>AV ORDERS:</u> (Monitors, Equipment, Etc) Please order directly from the hotel's preferred provider:

King Audio Visual Email info@kingaudiovisual.com Phone Number 443-250-3669

INTERNET ACCESS:

Complimentary WiFi is available to all Summit attendees and exhibitors.

EVENT PARKING

Complimentary self-parking at the hotel's parking lot is available to all Summit attendees

EVENT CONTACTS:

EVENT HOST:

Defense Leadership Forum (DLF); events@usdlf.org

DLF EXHIBITOR & SPONSOR POC:

Brooke Rosicka, Defense Leadership Forum marketing@usdlf.org (202) 552-0179 x405

VENUE POC:

Tina Comma, Sales Manager, Sheraton BWI Hotel (443)960-4603 tcomma@sheratonbwiairport.com

Future Event Discount: Exclusive Offer for ASBCS24 Exhibitors & Sponsors

Receive an exclusive rate when you register now for our other upcoming events. Receive a **15% discount** *in addition to the current early-bird rates*. The sooner you register the more you save as rates increase incrementally for attendee passes and exhibit packages. Valid on new registrations only. Not valid on special rates for Government Agencies and Non-Profit Organizations. Enter promo code DLFSUMMIT15 during online registration or use the special links provided below. Register now for one or both upcoming events. **Offer valid through April 26, 2024**. Must enter and apply the discount during registration. Applies to Attendee, Exhibit, and Sponsorship registrations. Email <u>Brooke.Rosicka@usdlf.org</u> with any questions.

UPCOMING EVENTS:

2024 Navy Contracting Summit June 11-12, 2024 Norfolk, Virginia Hilton Norfolk The Main REGISTER NOW & RECEIVE 15% OFF: www.eventbrite.com/e/856350125277/?discount=DLFSUMMIT15

2024 Pacific Defense Contracting Summit October 8-10, 2024 Honolulu, Hawaii Waikiki Beach Marriott Resort & Spa REGISTER NOW & RECEIVE 15% OFF: www.eventbrite.com/e/859282205207/?discount=DLFSUMMIT15

Interested in Sponsoring and Speaking at one of our upcoming events?

Please email <u>Brooke.Rosicka@usdlf.org</u> to request a sponsorship invitation. We will set up an exploratory call with our senior leadership team to discuss how we can best position your team.

General Questions? Email us at <u>events@usdlf.org</u>.

We look forward to welcoming you to the 2024 American Small Business Contracting Summit!

Local eateries within a 5-minute drive from the Hotel:

Quick way Japanese Hibachi

Nursery Landing 1622 W Nursery Rd B (410) 850-4889 **Closes 9:30PM

Maiwand Kabob

839 Elkridge Landing Rd #110 (410) 850-0273 **Closes 9PM

Chili's Grill & Bar

1715 W Nursery Rd (410) 694-8080 **Closes 11PM

Chick-fil-A

1610 W Nursery Rd (410) 859-2300 **Closes 10PM

Champions Sports Bar & Restaurant

BWI Airport Marriott 1743 W Nursery Rd (410) 859-8300 **Opens 4PM

Urban Bar-B-Que

802 Pinnacle Dr #100 (410) 636-0850 **Closes 9PM

Bob Evans

996 Corporate Blvd (410) 684-2102 **Closes 9PM

Glory Days Grill

Nursery Landing 1616 W Nursery Rd (443) 960-4343 ** Closes 12AM

Cracker Barrel Old Country Store

1520 W Nursery Rd (410) 859-8724 **Closes 10PM

<u>G & M Restaurant</u>

804 N Hammonds Ferry Rd (410) 636-1777 **Closes 10PM

Ruby Tuesday

950 International Dr (410) 694-0031 **Closes 11PM

Potbelly Sandwich Shop

Nursery Landing 1622 W Nursery Rd suite c (443) 270-9390 **Closes 9PM

Chipotle Mexican Grill

Nursery Landing Linthicum Heights, MD (410) 850-8397 **Closes 10PM

Olive Grove Restaurant & Lounge

Linthicum Heights, MD (410) 636-1385 **Closes 10PM