

# DEFENSE CONTRACTING

2020 SUMMER WEBINAR SERIES

## Summer Webinar Series

The **Defense Leadership Forum (DLF)** will produce and host six (6) defense webinars in July and August, 2020. Each webinar will be approximately one hour in length and will feature a Virtual Chat Room, where participants can meet each other, and Virtual Exhibitors Capability Statements in the Handouts Section including the capability statements of sponsoring companies.

The program of each webinar will consist of a senior military official providing a presentation on military mission priorities, a military contracting official providing a presentation on military contracting priorities, and a DLF presentation on specific contracting/teaming opportunities.

The **Defense Leadership Forum (DLF)** is a public service organization bringing together Congressional leaders, Pentagon officials, military base commanders, and business leaders to identify the best solutions to defend the United States. This Spring DLF began a series of service-specific webinars featuring Army and Navy contracting officials. And on June 15, DLF organized and hosted the Southern California Defense Contracting Virtual Summit, featuring House Minority Leader Kevin McCarthy, Edwards AFB Commander Gen. Matthew Higer, and military contracting officials from Southern California military bases. Visit [www.usdlf.org](http://www.usdlf.org) for more information.

## Webinar Themes

*Themes are subject to change due to speaker availability*

**Air Force Small Business Opportunities**  
**Navy Mission & Contracting**  
**USACE Mission & Contracting**  
**Joint Base San Antonio Mission & Contracting**  
**Defense Logistics Agency Mission & Contracting**  
**Defense Health Agency Mission & Contracting**

## Webinar Sponsorship Opportunities

### Platinum Sponsor

**\$2,500**

- Company Logo, Website, and brief company bio featured during the Webinar and in Post-Webinar Social Media Postings
- Company Logo with click-thru link to your website featured in Pre-Webinar and Post-Webinar emails to participants
- Special Recognition by the Moderator during the Webinar
- Exclusive opportunity to provide a short marketing video that will be featured in the Virtual Waiting Room
- Broadcast of your 5-Minute Pre-Recorded Presentation during the Webinar
- Opportunity to participate in live Q&A session following your company's video broadcast
- Access to Live Chat with all attendees during the Webinar
- Promotional Material/Capability Statement posted in the Webinar Handouts Section (up to 2 files, limit 3 pages each)
- Your Promotional Material/Capability Statement will be sent directly to the Webinar speakers by DLF team
- Featured Article or Advertisement Space in the monthly DLF Defense Contracting News Newsletter
- Plus additional benefits - Inquire for more details.

### Gold Sponsor

**\$1,500**

- Company Logo & Website featured during the Webinar and in Post-Webinar Social Media Postings
- Company Logo with click-thru link to your website featured in Pre-Webinar and Post-Webinar emails to participants
- Special Recognition by the Moderator during the Webinar
- Broadcast of your 3-Minute Pre-Recorded Presentation during the Webinar
- Opportunity to participate in live Q&A session following your company's video broadcast
- Access to Live Chat with all attendees during the Webinar
- Promotional Material/Capability Statement posted in the Webinar Handouts Section (up to 2 files, limit 3 pages each)
- Your Promotional Material/Capability Statement will be sent directly to the Webinar speakers by DLF team
- Plus additional benefits - Inquire for more details.

### Silver Sponsor

**\$500**

- Company Logo featured and highlighted during the Webinar
- Company Logo with click-thru link to your website featured in Pre-Webinar and Post-Webinar emails to participants
- Special Recognition by the Moderator during the Webinar
- Access to Live Chat with all attendees during the Webinar
- Promotional Material/Capability Statement posted in the Webinar Handouts Section (up to 2 files, limit 3 pages each)
- Your Promotional Material/Capability Statement will be sent directly to the Webinar speakers by DLF team

### Bronze Sponsor

**\$200**

- Company Logo featured during the Webinar
- Company Logo featured in Pre-Webinar and Post-Webinar emails to participants
- Access to Live Chat with all attendees during the Webinar
- Promotional Material/Capability Statement posted in the Webinar Handouts Section (limit one PDF file, 3 pages max.)
- Your Promotional Material/Capability Statement will be sent directly to the Webinar speakers by DLF team

***Register for 3 or more and receive a 20% discount***

**Space is First-Come First-Served**

For more information or to register as a Sponsor please call or email:

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**[www.usdlf.org](http://www.usdlf.org)**